

The Enterprise Architecture Conference 13-16 August 2007

SEMINAR A - 13 AUGUST 2007 Strategies for EA Delivery with Sam Holcman, President, Zachman Institute for Framework Advancement (USA)

CONFERENCE DAY 1 - 14 AUGUST 2007

CONFERENCE DAY 2 - 15 AUGUST 2007

	TRANSFORMATION	TECHNICAL/ENGINEERING	ZIFA	TRANSFORMATION	TECHNICAL/ENGINEERING	ZIFA
9.00	Introduction from the Chair			Introduction from the Chair		
9.15	Keynote: Business-IT alignment Allen Brown, CEO, The Open Group (USA)			Keynote: EA driving business innovation Chris Potts, Director, Dominic Barrow (UK)		
10.15	Leading the transformation Ben Ponne, Executive Director, Global Enterprise Architecture Organisation	Keynote: Roadmap to a Service Oriented Architecture Jean Marie Zirano, Vice President, MEGA	Introduction to Quick Start EA Implementation Plan Sam Holcman, President, Zachman Institute for Framework Advancement (USA)	Case study: Knowledge-based support for EA using Integrated Portfolio Management Systems Chris de Vaney, Enterprise Architect, News Ltd.	EA delivery from TOGAF principles Allen Brown, CEO, The Open Group (USA)	Architecture Maturity Models Sam Holcman, President, Zachman Institute for Framework Advancement (USA)
11.15	Morning tea			Morning tea		
11.45	Case study: The business case for enterprise-wide transformation Tony Winmill, Enterprise Architect, Comsuper	Process Architecture & SOA Shaji Sethu, Enterprise Architect, Oakton	Case study: Business-driven Architecture for agile Information Technology Michael Boeslager, Principal Architect, Assurant Health (USA)	Case study: An evolution of a practical EA Suk Wah Kwok, CIO, AON Hong Kong	Service-Oriented Modelling & Architecture: a method for applying MDA to SOA Edward Tuggle, Senior Software Engineer, IBM Software Group (USA)	Case study: Using an EA approach to define strategic direction of the Defence Enterprise Information System Colonel Gert Barnard, Senior Staff Officer, Information & Communications Systems, Dept of Defence (RSA)
12.45	Lunch			Lunch		
1.45	Case study: What doesn't kill you makes you stronger Shaun Travers, Enterprise Architect, Queensland Transport	Defining effective business services for SOA James Gibson, Enterprise Methodologist	Case study: Lessons from the Corporate Regulator Glen Bell, Enterprise Architect, Australian Securities & Investments Commission	Case study: The EA journey at Accident Compensation Corporation Jeffrey Cornwell, Manager Enterprise Architecture, ACC (New Zealand)	Case study: Enterprise Modelling at the Birmingham City Council Tim O'Neill, Research Fellow, University of Technology Sydney	EA: the forgotten part of ITSM Steve Bird, Managing Director, Intotality
2.45	Afternoon tea			Afternoon tea		
3.15	New competencies for EA, IT & business staff Keith Frampton, Principal Consultant, The Marlo Group	SOA Governance Darryl Dobe, Consulting IT Architect, IBM	Case studies: Malaysian Government & Business Simon Seow, Managing Director, Info Spec (Malaysia)	Roadblocks to EA & how to overcome them Adrian Grigoriu, Enterprise Strategy & Architecture Consultant	Getting your Process Modelling Notations right Aleksandar Vranesevic, Consultant/Researcher, University of Wollongong	Case study: Collaboration? Check. Innovation? Check Penny Jadwin, Director, Corporate IT, Disney Worldwide Services (USA)
4.15	PANEL Skillsets for EA Success	The Australian Enterprise Architecture market Sam Higgins, Research Analyst, Longhaus	Case study: Integrating Zachman Framework concepts into an IT solution methodology Ed Esker, Architecture & Consulting, Ford Motor Co. (USA)	PANEL Reasons for failure/success of EA programs		
5.15	Cocktail party			End of Conference		

SEMINAR B - 16 AUGUST 2007 Collaborative corporate strategies for IT with Chris Potts, Director, Dominic Barrow (UK)